

CBS Corporate Safety and Environmental Affairs

CBS Corporation, 20 Stanwix Street,
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SUSTAINABILITY AT CBS

CBS has launched a Sustainability Initiative that incorporates the environmental, social and governance (ESG) elements of contemporary sustainability programs. The program is being modeled using the Global Reporting Initiative (GRI) standards. The Global Reporting Initiative organization publishes a globally recognized set of ESG disclosure standards which encompass a broad set of ESG reporting metrics that apply in varying degrees to businesses depending on the nature of their operations. To help us sort through the GRI framework, and to identify ESG metrics material to CBS, we have contracted with a consulting firm (Addison) to conduct an enterprise-wide materiality assessment. Flowing in particular from this effort, a CBS Sustainability Report is slated for publication by Corporate Communications in Q4 2018.

Sustainability reporting has become increasingly important to Investors, NGOs and other stakeholders. David Bank, SVP, Investor Relations is the corporate sponsor for the Sustainability Initiative and the Corporate EHS team is the administrator.

The Corporate EHS team has begun configuring an EHS & Sustainability management system software application (Enablon). The initial emphasis will be on data collection related to our immediate sustainability reporting needs; Enablon has extensive sustainability metrics data collection capability. It will be vital in publishing publicly acceptable annual sustainability reports to adopt the use of the application across all business units. Eventually, the application will act as an EHS&S portal and will provide incident and event reporting, task assignment and tracking, a program audit tool, and document management.

Focusing on energy use and conservation along with the cost savings therein is intrinsic to the sustainability program. As such, we plan to identify potential cost saving projects and deploy expert resources to help make progress on this front. Along these lines, a potential project we worked on much of 2017 has now advanced to contract negotiation: installation of a 6.2 MW photovoltaic power station (solar array) on the roof of the Simon and Schuster distribution center in Riverside, NJ (it will be one of the top ten rooftop photovoltaic installations in the world).

Sustainability Council

An Executive Sustainability Council has been developed to provide guidance. In alphabetical order, its members are:

- **David Bank**
SVP, Investor Relations
- **Kenneth Cooper,**
SVP, Corporate Real Estate
- **Phoebe Gittelson,**
Manager, Corporate Communications
- **Thomas Hogan,**
SVP, Strategic Sourcing
- **David Kulik,**
Director, Business Development
- **Larry Liding,**
EVP Controller and CAO
- **Stephen Mirante,**
EVP, Human Resources
- **Kim Pittman,**
SVP, Law
- **Paul Polizzotto,**
President and Founder, EcoMedia
- **Kelli Raftery,**
SVP, Corporate Communications
- **Mike Smyklo,**
SVP Strategic Sourcing
- **Eric Sobczak,**
EVP, Law
- **David Templeman,**
Director, EHS
- **Bill Wall,**
VP, Senior Counsel