

# CBS Corporate Safety and Environmental Affairs

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## *Energy Saving Initiatives*

As a follow-up to last month's newsletter on the Carbon Disclosure Project, we wanted to share some of the energy saving initiatives that have been implemented at CBS locations throughout the country. These initiatives support our commitment to reduce our energy usage and to operate in an environmentally sound and responsible manner:

- Motion sensors and other automated programs are being used to turn off lights and air conditioning when workplaces and studios are unoccupied
- Fuel cells and solar panels have been installed, resulting in significant savings on the cost of electricity
- Traditional lighting fixtures have been replaced with LED's
- Old transmitters are being replaced with more efficient units creating less heat and using less power
- Paper, cardboard, aluminum, batteries, etc. are being recycled, diverting hundreds of tons of materials that were previously being sent to landfills
- Highly-efficient printers are replacing old, energy-wasting printers as well as greatly reducing the number of printers
- New air-conditioning technology and practices are reducing our overall power needs

CBS operations also partner with and support local governments, municipalities, and environmental organizations in the communities in which we operate. These activities include:

- Sponsor and support recycling events and programs
- Work with schools to provide environmental and green improvement programs
- Partner with local utilities on solar and water conservation campaigns
- Produce public service announcements and provide public service airtime for environmental issues
- Support green fairs, concerts, and festivals
- Partner with organizations to plant trees and clean beaches, rivers, and public parks

Significant strides have been made throughout the Corporation, but our efforts for new and innovative ways to improve our sustainability efforts continue.

## What can *you* do to be greener and cleaner...

Living greener doesn't have to mean a drastic change to your lifestyle. Small changes can reap huge benefits:

- To save water: Don't rinse your dishes before putting them in the dishwasher and save up to 20 gallons of water on each load. Turn off the water when brushing your teeth and save up to five gallons each day. Save up to 10 gallons of water for every two minutes that you shorten your shower.
- Recycle glass, aluminum, and newspapers.
- Use your cruise control and get 15% better mileage.
- Adjust your thermostat one degree higher in the summer and one degree cooler in the winter for a savings of about 10%.
- Change your regular lightbulbs for LEDs.

Please let us know any of your tips that we can share in a future newsletter.